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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Rick Meeker 104 Grove Ave. Perry, FL 32347

21 January 1993

92-266

Mr. William H. McHargue General Manager Comcast Cablevision 107 N. Jefferson St. Perry, FL 32347

Dear Mr. McHarque:

In light of the recent rate increase implemented by Comcast Cablevision on Jan. 1, 1993, detailed in the attached letter from your office, I would like to briefly review the history of basic cable service rate increases since I have been a resident and subscriber:

I signed up for basic cable service in October 1986, when the monthly rate was \$9.95. Rate increases have occurred as follows:

1987 0%
1988 30%
1989 15%
1990 12%
1991 9%
1992 8%
1993 8%
1987 to 1993 .. 114% total increase in 6 years
(from \$9.95 to \$21.25)

With each rate increase comes some sugar for the medicine in the form of a letter describing occasional new channels and more equipment and better service. Well, the pill is still very bitter to swallow.

While the cable availability and quality has been fair to

Since the average basic cable rate for this country, in 1992, was \$18.85/ month, Comcast rates for Perry were 5% above average. With what I consider to be a below average channel line-up (I frequently visit other cities - I have seen what other providers offer), this is certainly no bargain. It is no consolation that this time you are adding another country music channel. Why do we need two country music channels. How about some variety?

The Federal Communications Commission is receiving copies of this letter, in the event they deem Comcast rates in need of review for a possible rollback when FCC regulation becomes effective.

Sincerely,

Rick Meeker

cc: Mr. Alfred Sykes, Chairman, FCC

Mr. Patrick Donovan, Common Carrier Bureau, FCC

Mr. Bill Brynes, City Manager, Perry, FL

Comcast Cablevision 107 N. Jefferson St. Perry, Florida 32347 (904) 584-4249



12/01/92

DEAR VALUED CUSTOMER:

We wish to inform you that effective Jan 1, 1993 Basic Cable Service rates will increase \$1.50 to \$21.25 (tax not included), and the optional pay services will increase 50 cents each. Our Limited Service of 11 channels remains unchanged at \$9.95. While no one likes rate increases on anything (except wages), operating costs continue to go up, whether it's cable, city or county services, telephone, power or health care. While we are also affected by local service rate increases like everyone else, we are also affected by rising programming costs from the networks we carry, as well as equipment, materials and maintenance costs.

The new rate amounts to a 5 cents per day increase bringing the daily cost for 27 channels to just 71 cents. And when you consider the programming choices available, such as CNN, LIFETIME, USA, THT, TNN, NICKELODEON, FAMILY CHANNEL, WEATHER CHANNEL, BET, ESPN, A&E, TBS, WGN, QVC, AS WELL AS ALL THE NETWORKS, PBS AND LOCAL CHAN 69, we hope you will agree that cable is still the best entertainment value around. All this compared to 1 or 2 channels if you did not have cable.

Coming in 93 will be CMT--Country Nusic Television. This is a 24 hour programmed channel with a mix of contemporary hit country videos from the best country music artists in a top 100 format. With the recent surge of interest in country music across the country we feel that it will find wide acceptance among our subscribers. It's already seen in over 16 million homes nationwide, being carried on 2000 plus cable systems.

We are continuing to try to improve our outage record. This year we have had 24 fewer outages than we did last year to date. However we realize that anytime the cable goes out it is extremely frustrating. This year we experienced 3 major outages when we lost commercial power to the headend site and the standby generator failed to operate. So we have requested a new 12.5 kw generator to be installed early in 93.

We want to thank you for your continued business and as always please tell us when something is not right - we'll make every effort to satisfy your needs.

Sincerely,

Mac
William H McHargue
General Manager